

ABIGAIL E. STAUB

MARKETING TECHNOLOGY / DIGITAL PLATFORMS / BUSINESS OPERATIONS

MARION, OHIO • [PHONE] • [EMAIL] • [LINKEDIN / PORTFOLIO]

PROFILE

Independent technology, marketing, and business operations professional with 15+ years of overlapping experience in web development, IT support, advertising, and consulting. Built a custom platform used by 200+ business advertisers, managed campaigns for 50+ Domino's franchise locations, and independently supported 30 concurrent business accounts. Brings a rare combination of hands-on digital systems development, client strategy, e-commerce ownership, and practical AI automation.

200+

BUSINESS ADVERTISERS

50+

FRANCHISE STORES

\$6K

MONTHLY MAJOR ACCOUNT

30

CONCURRENT ACCOUNTS

7K+

SOCIAL FOLLOWERS

PROFESSIONAL EXPERIENCE

ELEMENT GRAPHIX / REVERIE DESIGN

2010–2026

Founder & Independent Technology, Marketing and Operations Consultant

Founded as Reverie Design; rebranded as Element Graphix in 2021.

- Built and solely operated a multidisciplinary marketing/technology consultancy spanning custom web development, paid advertising, IT services, creative production, and business consulting.
- Personally coded Savvy Saver, then developed CMS-based automation; the digital advertising platform supported 200+ participating businesses.
- Led online ad campaigns and creative for 50+ Domino's franchise stores across the Midwest and eastern U.S., representing ~\$6,000 in monthly client billing.
- Independently maintained 30 concurrent midsize accounts, handling acquisition, client budgets, contracts, projects, billing, and technical support; adopted AI-assisted workflows in 2023.

WILD KITE ART STUDIO

2022–PRESENT

Founder | E-Commerce, Digital Systems & Business Operations

- Built an independent custom-apparel e-commerce business serving thousands of customers; grew a Facebook audience to 7,000+ followers.
- Created the website, custom operations platform, and automations; lead product design, marketing, payments, order management, fulfillment, and customer care.

BITDEFENDER

2018–2019

Network Security Research Analyst

- Researched and troubleshooted security-related technical issues; analyzed system/network access information and documented investigative findings.

KGC OSPREY COMPANY

2012–2017

Independent Business Operations, Marketing & IT Consultant

- Expanded from an initial marketing engagement into independent IT and operational consulting, including on-site Florida network support and remote monitoring.
- Coordinated executive travel and luxury-hotel acquisition meetings; managed digital ads, social media, websites, property photography, and hotel operations observations.

TECHNICAL & BUSINESS SKILLS

AI & Automation

Make · Zapier · OpenAI API · generative AI
· workflow automation · process improvement

Web & Digital Systems

HTML/CSS · custom platforms · CMS development · Shopify · Wix · e-commerce websites

IT & Security

Network setup · remote monitoring · troubleshooting · network security research · technical documentation

Marketing & Creative

Paid advertising · campaign strategy · graphic design · branding · social media · commercial photography

Business Operations

Account management · project delivery · client acquisition · contract negotiation · advertising budgets · executive coordination

Business Software

Adobe Creative Cloud · Microsoft 365 · Square · PayPal

NEW VENTURE / PRE-LAUNCH

PHARO INTELLIGENCE

Founder | AI Systems Architect & Business Technology Consultant

2026–PRESENT • PRE-LAUNCH

Developing a business systems consultancy and Operational Intelligence Audit framework. Building AI workflow solutions using Make, Zapier, and the OpenAI API; brand and domains established.

INDEPENDENT DEVELOPMENT

Self-taught; developed commercial platforms, CMS/e-commerce automation, and business IT systems.